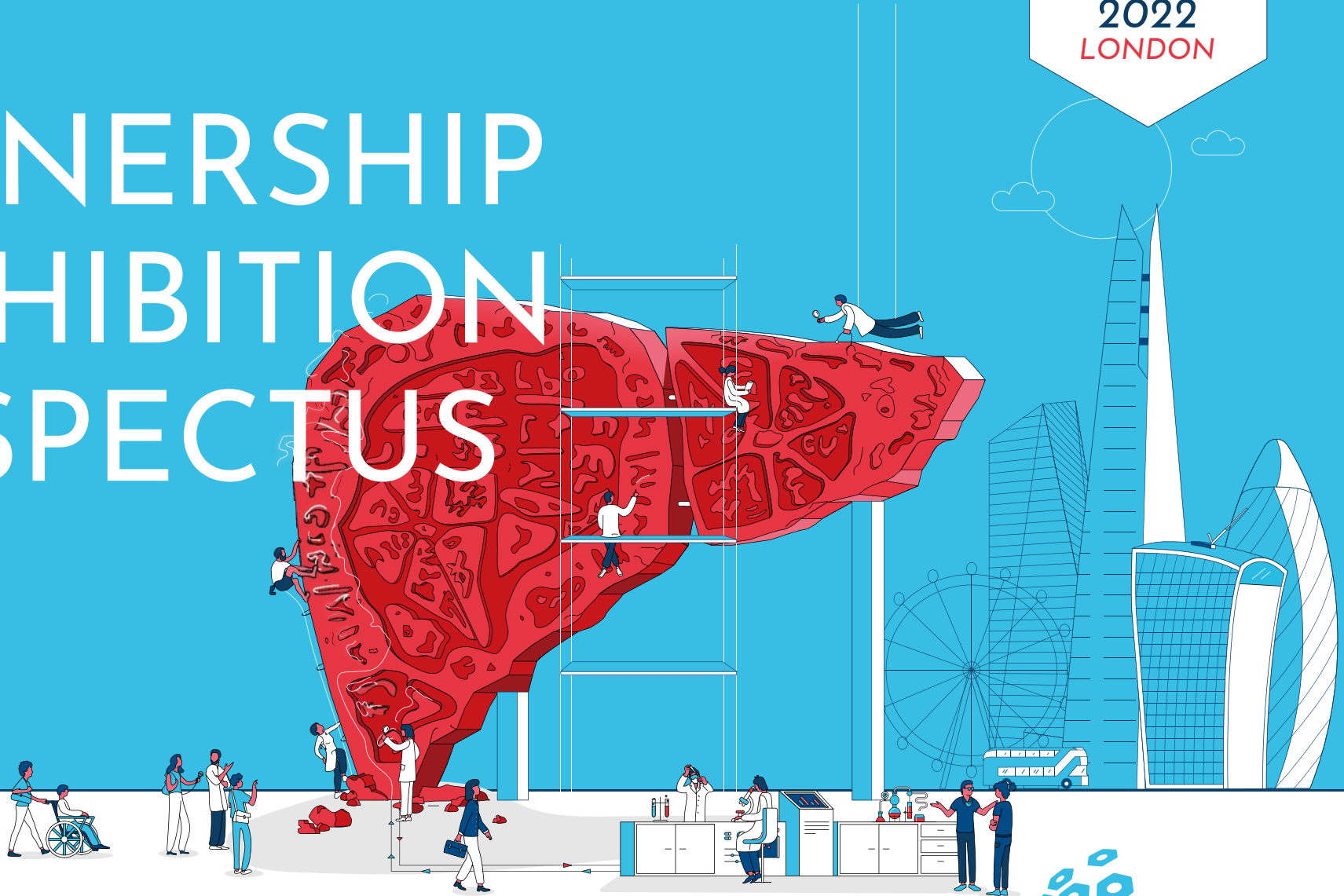


THE
INTERNATIONAL
LIVER
CONGRESS

22-26
JUNE
2022
LONDON

PARTNERSHIP & EXHIBITION PROSPECTUS

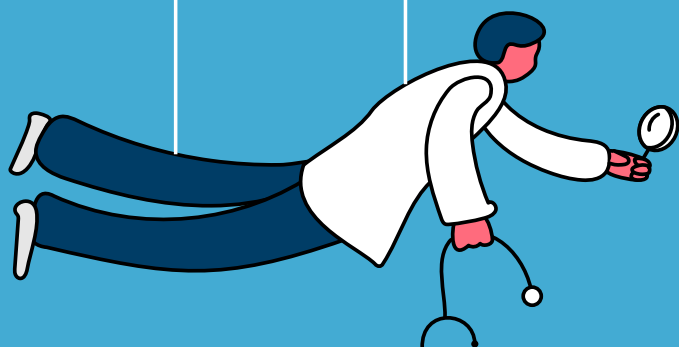
Savour science
together again



www.easl.eu/ilc2022

#ILC2022

 **EASL**™
The Home of Hepatology



CONTENT

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WHY ATTEND THE INTERNATIONAL LIVER CONGRESS 2022?

The International Liver Congress™ (ILC) is the most influential congress of its kind worldwide, globe. ILC serves as the leading platform with participants attending from across the globe. The exhibit is the perfect place to showcase best practice and science, introduce the latest trends in hepatology, present scientific advances, offer education and nurture networking at an international level.

THE BENEFITS

- **Showcase your brand** to a quintessential market through our comprehensive platform
- **Reinforce your position and credentials** as a key player in the industry through exclusive and tailor-made packages
- **Be part of a unique platform** dedicated to education and idea exchange for medical professionals
- **Help shape new trends, innovations and challenges** for the future of hepatology
- **Reach out to and engage** with KOLs from multiple markets at the Congress and beyond
- **Be an EASL partner** and share its goals of improving and changing the world of hepatology
- **Earn additional points** for EASL's loyalty scheme programme



**BOARD
MEMBERS**

#WEASL

GOVERNING BOARD MEMBERS



**THOMAS
BERG**

SECRETARY GENERAL

Professor of Medicine
at the University of
Leipzig

Head of the Division
of Hepatology

Department of
Medicine II, University
Medical Center

Leipzig, Germany



**ALEKSANDER
KRAG**

VICE SECRETARY

MD, PhD, MBA,
Professor and Head
of Hepatology

Odense University
Hospital

Odense, Denmark



**FRANCESCO
NEGRO**

TREASURER

Divisions of
Gastroenterology and
Hepatology of Clinical
Pathology

University Hospitals

Geneva, Switzerland



**ULRICH
BEUERS**

EDUCATIONAL
COUNCILLOR

Department of
Gastroenterology &
Hepatology

Tytgat Institute for Liver
& Intestinal Research

Amsterdam,
The Netherlands



**MARIA
BUTI**

EU POLICY
COUNCILLOR

Professor of
Medicine Chief of
the Internal Medicine
and Hepatology
Department

Hospital General
Universitari

Valle d'Hebron,
Barcelona, Spain

SCIENTIFIC COMMITTEE MEMBERS



**EMMANUEL
TSOCHATZIS**

EASL SCIENTIFIC
COMMITTEE (CHAIR)

Associate Professor
and Consultant
Hepatologist

UCL Institute for Liver
and Digestive Health
Royal Free Hospital
London, UK



**VIRGINIA
HERNANDEZ-
GEA**

Hepatic hemodynamic
Unit, Liver Unit.

Hospital Clinic
Barcelona-IDIBAPS.
CIBERehd
Barcelona, Spain



**JEAN-CHARLES
NAULT**

MD, PhD,
Avicenne Hospital
Bobigny, France



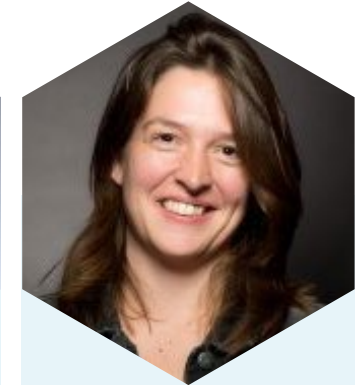
**TOBIAS
BÖTTLER**

Dr in Gastroenterology,
Hepatology,
Endocrinology &
Infectious Diseases
University Hospital
Freiburg, Germany



**LUCA
VALENTI**

Associate Professor of
Internal Medicine
University of Milan
Milan, Italy



**SASKIA
VAN MIL**

Professor of Molecular
& Translational
Metabolism
University Medical
Center
Utrecht,
The Netherlands

PROGRAMME OVERVIEW

| | 8:00 | 9:00 | 10:00 | 11:00 | 12:00 | 13:00 | 14:00 | 15:00 | 16:00 | 17:00 | 18:00 | 19:00 | 20:00 |
|-------------------|--|---|---|---|---|---|---|---|---|---|---|---|--------------------------------|
| WED 22 JUNE | | | | STUDIO | | | STUDIO | | STUDIO | | STUDIO | | |
| | OPENING CEREMONY | RESEARCH THINK TANK | |  | POSTGRADUATE COURSE BASIC SCIENCE SEMINAR | |  | POSTGRADUATE COURSE BASIC SCIENCE SEMINAR |  | POSTGRADUATE COURSE BASIC SCIENCE SEMINAR |  | INDUSTRY SATELLITE SYMPOSIA | |
| THU 23 JUNE | | | | | | | | | | | | | |
| | POSTGRADUATE COURSE BASIC SCIENCE SEMINAR | STUDIO | POSTGRADUATE COURSE BASIC SCIENCE SEMINAR | SOA |  | INDUSTRY SATELLITE SYMPOSIA |  | GENERAL SESSION 1 | SOA CLINICAL |  | ABSTRACT SESSIONS |  | INDUSTRY SATELLITE SYMPOSIA |
| | |  |  |  | POSTER SESSIONS | | POSTER SESSIONS | | | POSTER SESSIONS | | POSTER SESSIONS | |
| | POSTERS | | | | | | | | | | | | |
| FRI 24 JUNE | | | | | | | | | | | | | |
| | | | STUDIO | | STUDIO | | STUDIO | | STUDIO | | STUDIO | | |
| | INTERACTIVE SESSIONS / SYMPOSIA |  | ABSTRACT SESSIONS |  | INDUSTRY SATELLITE SYMPOSIA |  | GENERAL SESSION 2 | SOA BASIC |  | INTERACTIVE SESSIONS / SYMPOSIA |  | INDUSTRY SATELLITE SYMPOSIA | |
| | | POSTER SESSIONS | | POSTER SESSIONS | | POSTER SESSIONS | | | POSTER SESSIONS | | | | |
| | POSTERS | | | | | | | | | | | | |
| SAT 25 JUNE | | | | | | | | | | | | | |
| | | | STUDIO | | STUDIO | | STUDIO | | STUDIO | | STUDIO | | |
| | ABSTRACT SESSIONS |  | INTERACTIVE SESSIONS / SYMPOSIA |  | INDUSTRY SATELLITE SYMPOSIA |  | LATE-BREAKERS |  | INTERACTIVE SESSIONS / SYMPOSIA |  | ABSTRACT SESSIONS | GENERAL ASSEMBLY | |
| | | POSTER SESSIONS | | POSTER SESSIONS | | POSTER SESSIONS | | | | | | | |
| | POSTERS | | | | | | | | | | | | |
| SUN 26 JUNE | | | | | | | | | | | | | |
| | | | STUDIO | | STUDIO | | | | | | | | |
| | INTERACTIVE SESSIONS / SYMPOSIA |  | ABSTRACT SESSIONS |  | WRAP-UP SESSION | | | | | | | | |



BREAKS & POSTER SESSIONS

SOA: STATE OF THE ART (LECTURE)

THE VENUE

ILC 2022 will be held at the ExCeL London, offering an attractive destination for science and business.



ExCeL London

One Western Gateway Royal
Victoria Dock London E16
1XL United Kingdom
East entrance

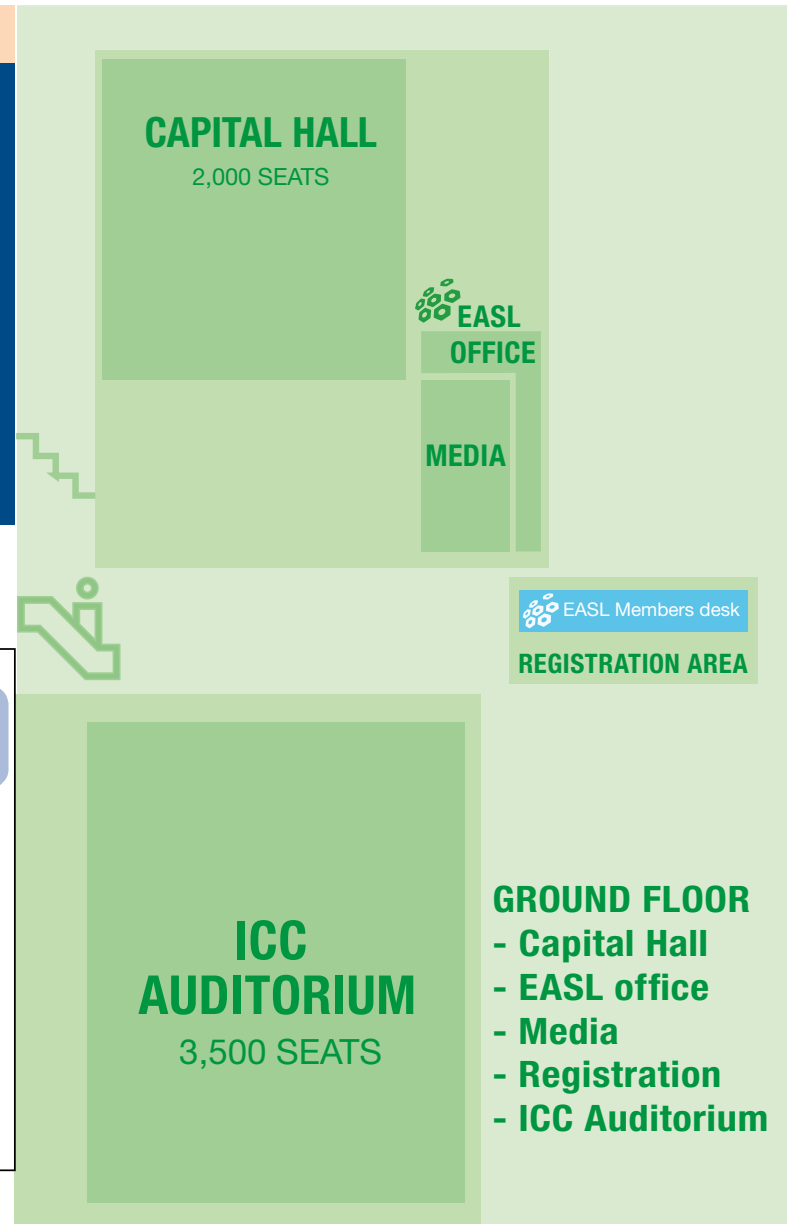
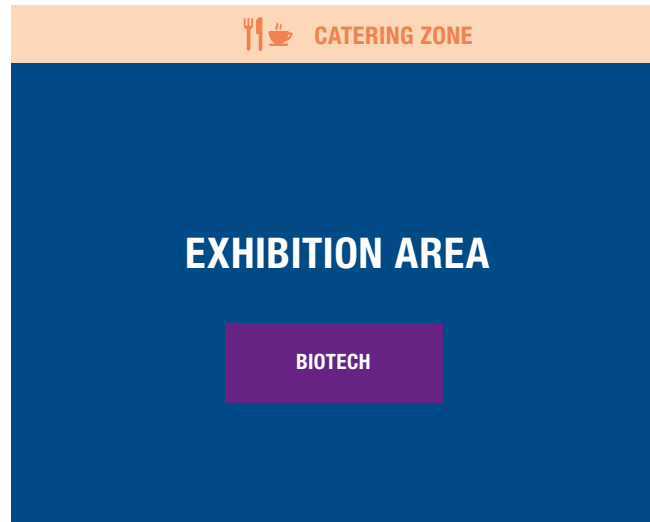
www.excel.london



FLOOR PLAN FIRST FLOOR

FIRST FLOOR

- Poster area
- EASL Village
- Exhibition area
- Hepatology Arena
- Networking & Overflow



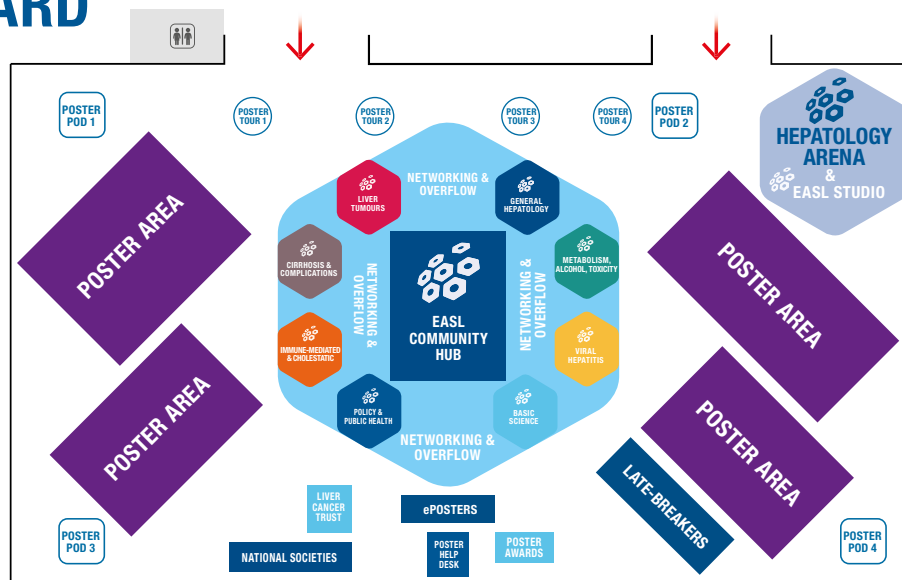
ENTRANCE



PICK UP /
DROP OFF

MAIN

BOULEVARD



FLOOR PLAN

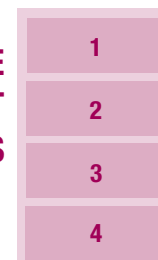
SECOND FLOOR

NORTH GALLERY INDUSTRY MEETING ROOMS



↑
ACCESS
LIFT

PRINCE
REGENT
ROOMS



SPEAKERS READY ROOM & LOUNGE

SPEAKERS
LOUNGE

SPEAKERS
READY ROOM

SOUTH GALLERY INDUSTRY MEETING ROOMS

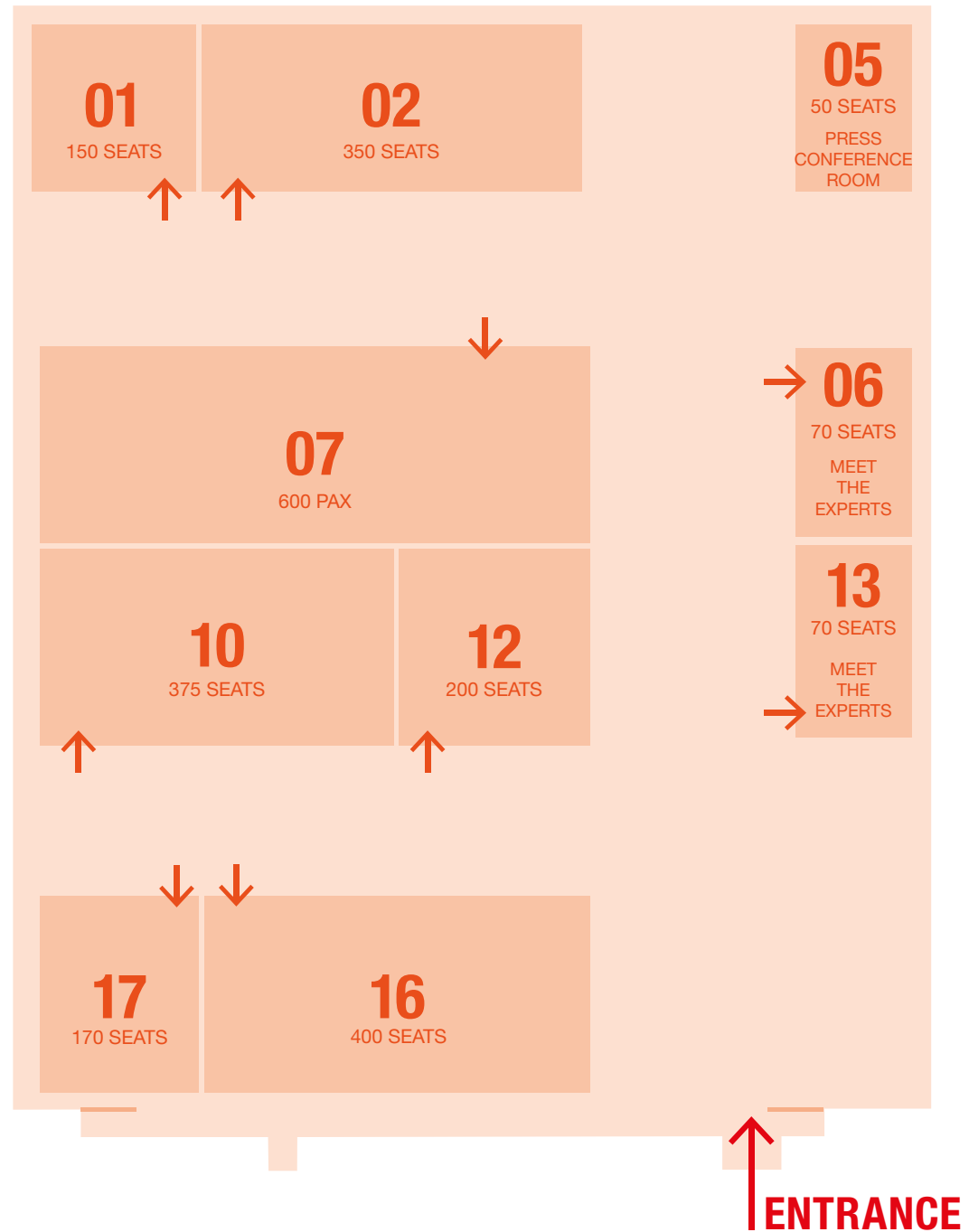


↓
ACCESS
LIFT

FLOOR PLAN

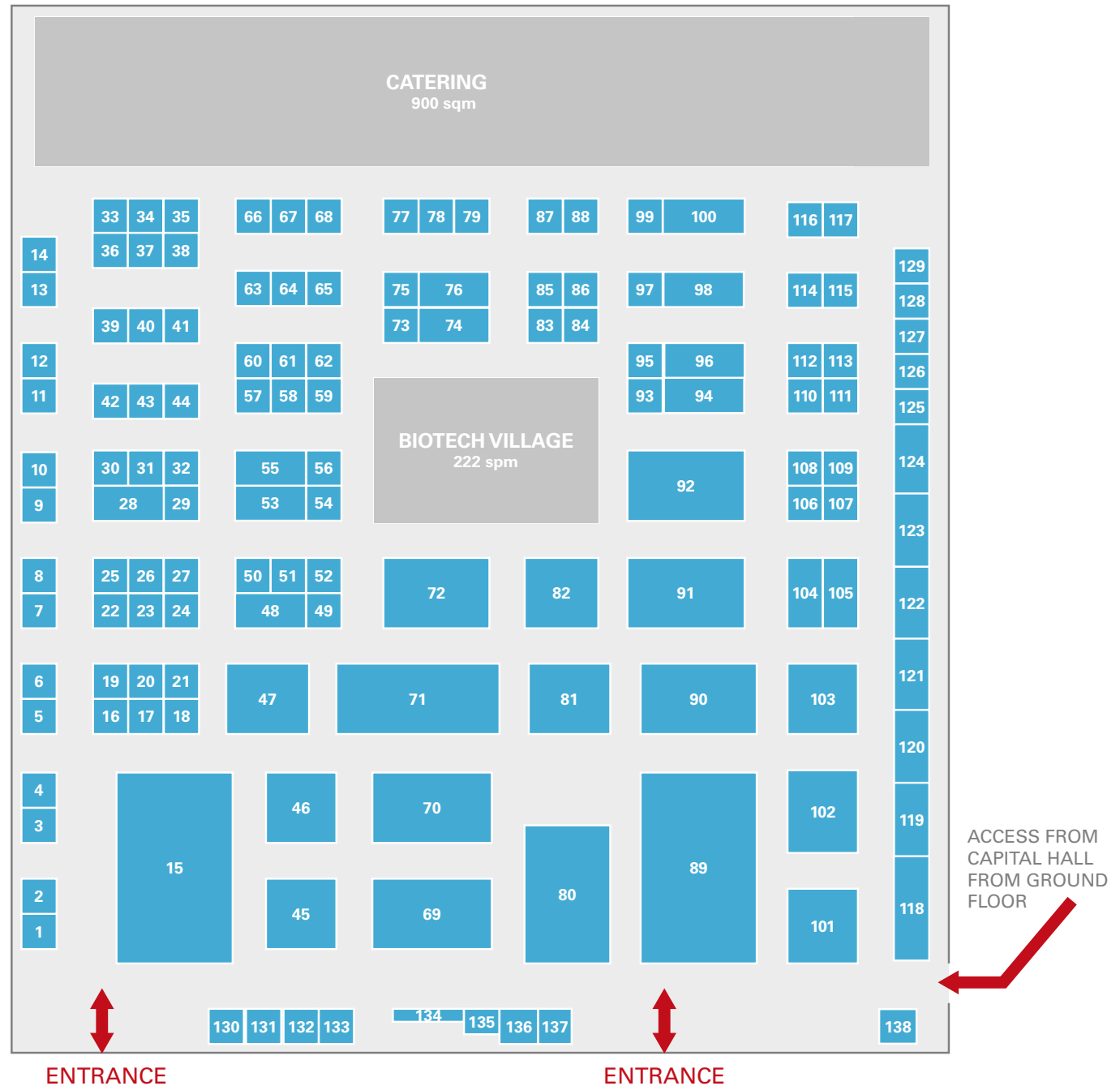
THIRD FLOOR

CAPITAL SUITE



EXHIBITION PLAN

| SQM | BOOTH |
|-----------|---|
| 6 sqm | 134, 135 |
| 9 sqm | 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 49, 50, 51, 52, 54, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 73, 75, 77, 78, 79, 83, 84, 85, 86, 87, 88, 93, 95, 97, 99, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 125, 126, 127, 128, 129, 130, 131, 132, 133, 136, 137, 138 |
| 18 sqm | 28, 48, 53, 55, 74, 76, 104, 105, 118, 119, 120, 121, 122, 123, 124 |
| 21 sqm | 94, 96, 98, 100 |
| 36 sqm | 45, 46, 82, 101, 103 |
| 40 sqm | 81 |
| 41,7 sqm | 47 |
| 42 sqm | 102 |
| 54 sqm | 72 |
| 60 sqm | 69, 70, 90, 91, 92 |
| 81 sqm | 71, 80 |
| 160 sqm | 89 |
| 162,5 sqm | 15 |



CONGRESS KEY DATES



OCTOBER 2021

1 OCTOBER
Early registration
fees opening

ILC 2022 public
website launch

Hotel
accommodation
open to all

Abstracts
submission
opening

NOVEMBER 2021

28 NOVEMBER
Abstracts
submission
deadline

FEBRUARY 2022

28 FEBRUARY
Early registration
fees deadline

MARCH 2022

14 MARCH
Second round
abstracts
submission
opening

30 MARCH
Second round
abstracts
submission
deadline

APRIL 2022

4 APRIL
Late breaker
abstracts
submission
opening

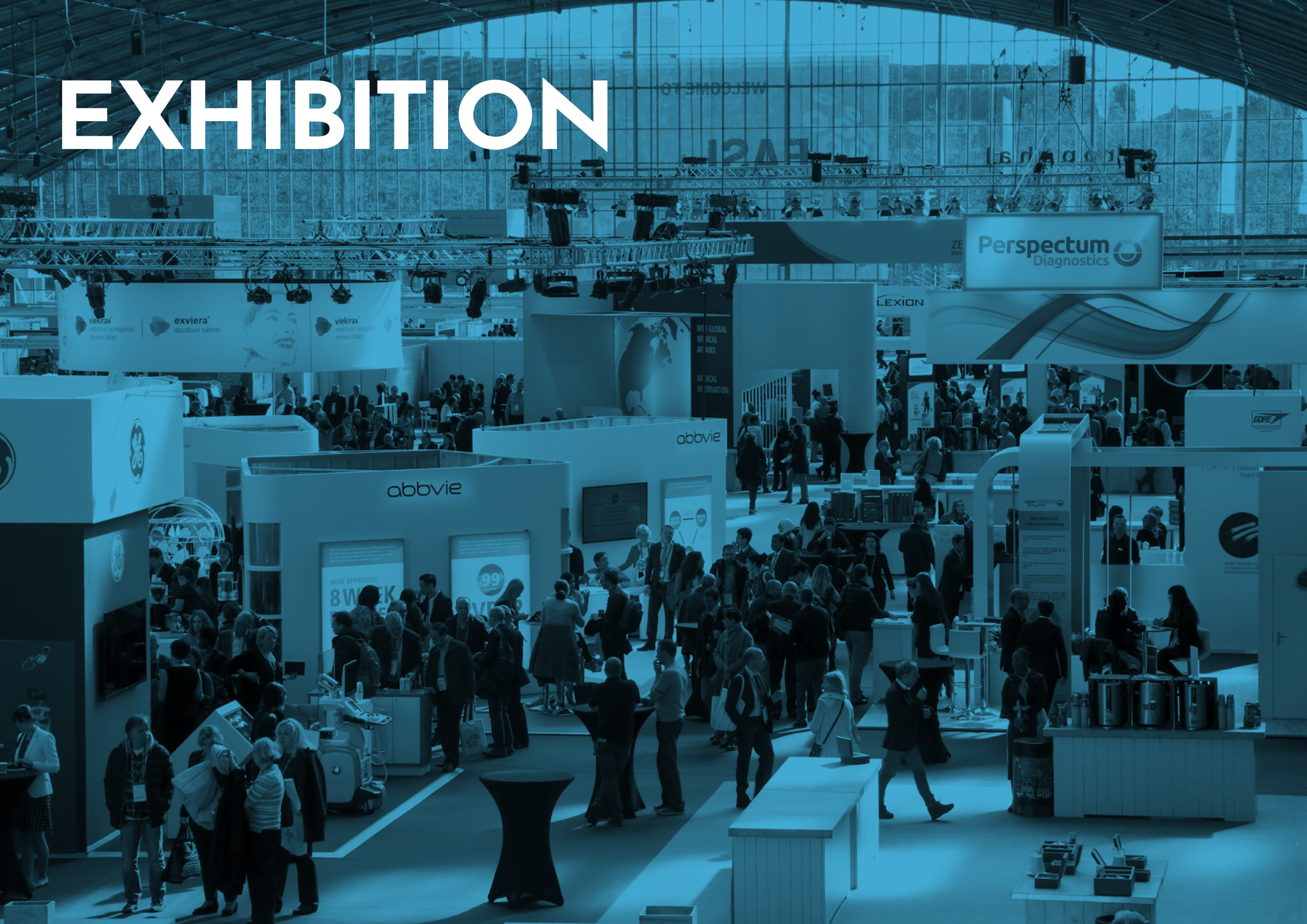
18 APRIL
Late breaker
abstracts
submission
deadline

JUNE 2022

21 JUNE
Late registration
fees deadline

22-26 JUNE
CONGRESS

EXHIBITION



EXHIBITION

The International Liver Congress™ 2022 will be held in the ExCel London, which is situated close to all other Congress activities such as the lecture halls, poster presentations, registration desks and meeting rooms. The floor plan is designed to maximise exhibitors' exposure to delegates, and all coffee and lunch breaks will be held in the exhibition area.

Spaces related to major sponsorship packages will be allocated based on the loyalty programme. All further spaces will be allocated based on the reservations received, on a first-come, first-served basis.

EXHIBITION TIMES

Thursday 23 June

09:00-17:00

Friday 24 June

09:00-17:00

Saturday 25 June

09:00-17:00

EXHIBITION COSTS

Exhibition space is available in multiples of 9 sqm and the costs per sqm for raw space are as follows:

| | EXHIBIT FEE |
|---------------------|-------------|
| Commercial entity | €625/sqm |
| NGO/ not for profit | €300/sqm |

Digital exhibit free of charge

SHELL SCHEME BOOTH (PRICE UPON REQUEST)

In addition to the raw space, standard pre-built booths are available with the following items included:

- Separation walls (2.4m high) — 3 closed sides
- Carpeting (grey, blue or red)
- Customised fascia panel
- 1 table, 2 chairs,
- 1 spotlight per 4 sqm
- 1 triple socket outlet (electric main connection up to 2,0 kW and power consumption)

EXHIBITION

BOOKING

To book your booth, please:

- View the exhibition floor plan and select your 3 preferred options
- Complete the form that can be found here: <https://bit.ly/3dQ6yhB>

ALLOCATION

Priority of allocation will be given to ILC 2022 Sponsorship packages and based on the points connected on the loyalty programme. All further spaces will be allocated based on the reservations received, on a first-come, first-served basis.

It is in the interest of EASL that you are satisfied with your booth allocation. Please note that whilst we will strive to allocate the best possible booth space for your company, EASL cannot guarantee any preferences on neighbouring exhibition booth spaces or companies.

EXHIBITOR BADGES

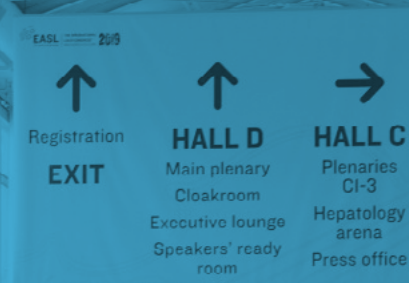
Each company booking exhibition space is entitled to several free exhibitors' badges.

These free registrations are for your staff working on your booth and are only valid for access to the exhibition hall and the meeting rooms.

Exhibitor badges do not permit access to scientific lectures, with the exception of when it is the symposium or workshop organised by your own company.



PLATINUM, GOLD, SILVER & BRONZE, PACKAGES



Following on-going feedback from our industry partners, EASL has developed four unique packages to deliver the greatest opportunity for companies who wish to maximise their association with The International Liver Congress™ 2022 and the global hepatology community.

These sponsorship packages give priority on exhibition space and key satellite symposia slots.

PARTNERSHIP PACKAGES

PLATINUM

€ 300,000+



GOLD

€ 250,000+



SILVER

€ 215,000+



BRONZE

€ 115,000+



BENEFITS

MAXIMUM OPPORTUNITY TO ENGAGE WITH A GLOBAL HEPATOLOGY AUDIENCE

Help shape the Congress*

- Organise a satellite symposium
- Submit abstracts for presentation at the Congress
- Participate in key sessions

Be visible*

- Prominent placement of your logo in Congress materials and on the Congress website
- Right to use the ILC logo (following approval from the EASL office)
- Opportunity to hold a press conference
- On-site signage and sponsor recognition

Commercial benefits

- Complimentary exhibition space
- Complimentary registrations

Privileges

- Symposia programme in programme book*
- A satellite symposium time slot
- Permission to use the phrase 'Integrated Satellite Symposium of The International Liver Congress™ 2022'
- Invitation to join EASL and other major sponsors on a pre-Congress site visit and planning meeting
- Other benefits as described in this brochure

*Subject to compliance regulations

PARTNERSHIP PACKAGES


| |  PLATINUM |  GOLD |  SILVER |  BRONZE |
|--|--|--|--|--|
| SCIENCE AND EDUCATION – INDUSTRY SATELLITE SYMPOSIA | | | | |
| Industry satellite symposium Wednesday/Thursday/Friday evening (90 minutes symposia slots) & Thursday/Friday/Saturday midday (60 minutes symposia slots) | ● | ● | ● | |
| Industry satellite symposium for Thursday/Friday/Saturday Midday (60 minute symposia slot) | ● | ● | ● | ● |
| INDUSTRY SATELLITE SYMPOSIA SUPPORT Please choose from the below options | | | | |
| Option 1: Live and/or on-demand webcast | ● | ● | ● | |
| Option 2: Interactive symposium mobile app | ● | ● | ● | |
| Option 3: Digital branding for Satellite Symposium on-site | ● | ● | ● | |
| PROMOTION | | | | |
| Symposium promotion via social media (at discretion of the EASL Office) | ● | ● | ● | ● |
| Symposium promotion via e-newsletter | ● | ● | ● | ● |
| Permission to use the phrase 'Integrated Satellite Symposium of The International Liver Congress™ 2022' | ● | ● | ● | ● |
| One (1) push notification announcing the Symposium on the mobile app, as allowed by compliance regulation | ● | ● | ● | |
| Minimum of one (1) on-site promotional board to be placed in the Congress centre | ● | ● | ● | ● |
| Symposia Overview | ● | ● | ● | ● |

PARTNERSHIP PACKAGES

| |  PLATINUM |  GOLD |  SILVER |  BRONZE |
|--|--|--|--|--|
| COMMERCIAL INVOLVEMENT | | | | |
| Priority assignment of exhibition space (within each level) | ● | ● | ● | ● |
| Number of sqm included | 100 sqm | 81 sqm | 81 sqm | 18 sqm |
| Discount on additional exhibition space | 20% | 15% | 10% | |
| ADDITIONAL BENEFITS | | | | |
| One (1) office space for 15 pax within the venue | ● | ● | | |
| Free registrations | 60 | 50 | 40 | 5 |
| Priority allocation of hotel room blocks | ● | ● | ● | |
| Priority allocation of hospitality rooms in the venue | ● | ● | ● | |
| Discount on additional sponsorship items | 15% | 15% | 10% | 5% |
| Possibility of a company welcome desk in the registration area | ● | ● | ● | |
| ACKNOWLEDGEMENT | | | | |
| ILC website | ● | ● | | |
| Company description in Congress mobile app | ● | ● | | |
| On-site sponsors' board | ● | ● | | |
| EASL Takeaways | ● | | | |
| Opportunity to book a business lounge | ● | ● | | |

All items above are subject to compliance

ADDITIONAL OPPORTUNITIES



BENEFITS OF ADDITIONAL SPONSORSHIP OPPORTUNITIES

SCIENTIFIC

Fulfills the scientific needs of the delegates

DRIVE BRAND AWARENESS

Increase your brand awareness and visibility

NETWORKING OPPORTUNITIES

Increase the networking opportunities

EXCLUSIVITY

Offer an exclusive and innovative item to delegate. Enabling you to make a difference

POST EVENT EXPOSURE

Extend your brand visibility post congress

| | BENEFIT 1 | BENEFIT 2 | BENEFIT 3 | BENEFIT 4 | BENEFIT 5 |
|--|------------------------|-----------------------|--------------------------|-------------|---------------------|
| EDUCATION & SCIENCE | SCIENTIFIC INVOLVEMENT | DRIVE BRAND AWARENESS | NETWORKING OPPORTUNITIES | EXCLUSIVITY | POST EVENT EXPOSURE |
| Industry Satellite symposium | ● | ● | ● | | |
| Webinar | ● | ● | | | |
| Challenge the experts session | ● | ● | | | |
| Industry symposium live streaming and/or on demand webcast | ● | ● | | | ● |
| ILC 2022 slide deck | ● | | | | ● |
| EASL takeaways | ● | | | | ● |
| Live Streaming & webcast of the congress | ● | | | | |
| Poster tours | ● | ● | | ● | |
| Poster track signage | ● | ● | | | |
| Travel grants | ● | | | | |
| Press conference | ● | | | | |

BENEFITS OF ADDITIONAL SPONSORSHIP OPPORTUNITIES

SCIENTIFIC

Fulfills the scientific needs of the delegates

DRIVE BRAND AWARENESS

Increase your brand awareness and visibility

NETWORKING OPPORTUNITIES

Increase the networking opportunities

EXCLUSIVITY

Offer an exclusive and innovative item to delegate. Enabling you to make a difference

POST EVENT EXPOSURE

Extend your brand visibility post congress

| | BENEFIT 1 | BENEFIT 2 | BENEFIT 3 | BENEFIT 4 | BENEFIT 5 |
|----------------------------------|------------------------|-----------------------|--------------------------|-------------|---------------------|
| BRANDING & DELEGATE ENHANCEMENTS | SCIENTIFIC INVOLVEMENT | DRIVE BRAND AWARENESS | NETWORKING OPPORTUNITIES | EXCLUSIVITY | POST EVENT EXPOSURE |
| Delegate Areas | | ● | ● | | |
| Patient lounge | | ● | ● | ● | |
| Wifi | | ● | | ● | |
| Mini-programme | | ● | | ● | |
| Business lounge | | | ● | | |

| ADVERTISING COMMUNICATION & NETWORKING | SCIENTIFIC INVOLVEMENT | DRIVE BRAND AWARENESS | NETWORKING OPPORTUNITIES | EXCLUSIVITY | POST EVENT EXPOSURE |
|--|------------------------|-----------------------|--------------------------|-------------|---------------------|
| Twitter feed | | ● | | | |
| Video advert | | ● | | | ● |
| Lead retrieval | | ● | | | ● |
| Video advert on platform homepage | | ● | | | |
| Rotating banner in the platform homepage | | ● | | | |
| Banner advert in daily news | | ● | | | |
| Digital congress bag | | ● | | ● | |

EDUCATION & SCIENCE

INDUSTRY SATELLITE SYMPOSIA

PRICE ON REQUEST

Sponsoring an industry satellite symposium is an ideal way to educate and stimulate a targeted audience. This is a unique opportunity to offer cutting edge science, presenting case studies or interact with delegates from around the world.

All symposia must be held at the Congress venue in existing scientific session rooms used for the Congress. Seating will be in theatre style. Room allocations will be made on a first-come, first-served basis. Slots are limited and the organization of industry symposia are subject to approval by the EASL Governing Board. A draft programme for each symposium, indicating the title, speakers and titles of presentations should be submitted to EASL by November 29, 2021.

Note: it is not possible to have more than 2 industry satellite symposia in the the same field.

MIDDAY INDUSTRY SATELLITE SYMPOSIA (60 MIN)

Thursday: 12:30-13:30
Friday: 12:30-13:30
Saturday: 12:30-13:30

The lunch symposia can only be approved with two companies confirmed and booked. No later than October 30, EASL shall cancel any booking if a minimum of two symposia have been booked. Companies opting for a lunch symposium are required to provide refreshments to Congress delegates in accordance with the organizer.

EVENING INDUSTRY SATELLITE SYMPOSIA (90 MIN)

Wednesday: 18:30-20:00
Thursday: 18:30-20:00
Friday: 18:30-20:00

Prices are available upon request and may vary according to the size of the meeting room. Additional services for enhanced AV support or catering should be later booked via the Congress centre directly.

Rates include:

- Rental of meeting room
- Standard AV equipment
- AV technician on-site
- Rehearsal — 1 hour
- Announcement in the online programme, and EASL communication tools (at discretion of the EASL Office)
- Promotion on-site in designated areas approved by EASL
- Additional services for enhanced AV support or catering should be booked via the Congress centre directly.

EDUCATION & SCIENCE

WEBCAST AND/OR LIVE STREAMING OF YOUR INDUSTRY SESSIONS

(symposium, challenge the experts, webinar)

€ 10,000

You may have the opportunity to enhance the value of your industry session by recording it and having an on-demand webcast version produced.

- All industry sessions to be posted on EASL Campus
- Logo acknowledgement on the opening / introduction screen of the webcast
- Acknowledgements on EASL social media platforms

INTERACTIVE SYMPOSIUM PACKAGE

€ 10,000

Make your satellite symposium interactive by adding real time voting and Q&A facility to your sessions. You can use it to present interactive medical cases or to give your expert panel the opportunity to address questions coming from the audience.

The interactive tool is versatile, easy to use and includes a moderation layer. The package pricing will include support for all Symposia at the Congress. Package includes 1 dedicated member of staff to support the interactive tool during your symposium.

EDUCATION & SCIENCE

CHALLENGE THE EXPERT'S SESSION (30 min session)

€ 20,000

Further to your satellite symposium, give the opportunity to the delegates to exchange actively with 1 or 2 experts on stage.

The challenge the expert(s) sessions are complementary to your industry satellite symposia. To ensure the session remains interactive, the maximum attendance is limited to 70 participants. The topic session must be in line with the previous organised satellite symposium.

AV provided

Session displayed on the website

Session displayed on symposia board

WEBINAR (30 min session)

€ 30,000

EXCLUSIVELY for device & biotech companies

Sponsors with clinical data for rare diseases or with innovative new products will find it a perfect platform for delivering cutting-edge information to key individuals.

This option is not suitable for all companies and topics. EASL reserves the right to prioritise bookings based on the suitability of the application.

This webinar is the perfect setting to showcase your device and innovative technology or research and will be presenting during the congress breaks.

LIVE STREAMING & WEBCAST

€ 100,000

Provide the liver community with free access to content as an integral part of the EASL education dissemination portfolio.

ILC content is live streamed to ensure the latest science is accessible all year long for the liver community on a global scale.

Acknowledgment on the Live Streaming/webcast ILC website and ILC section of the EASL Educational platform

Use of the EASL campus URL (ILC section only) on your website or affiliate website (education relevant webpages) subject to EASL approval and regulation

Sponsorship acknowledgement on the EASL campus webpages (ILC section only)

EDUCATION & SCIENCE

POSTER TOURS

EXCLUSIVE

€ 30,000

During The International Liver Congress™ 2022, sponsors have the opportunity to support the Poster Tours. The Poster Tours were implemented for the first time during our annual Congress in 2016 and achieved great success.

By sponsoring this educational activity, you will be offered the following services:

Branded meeting point

Acknowledgement as a sponsor on the website

Acknowledgement of support in the poster tour programme

POSTER TRACK SIGNAGE

€ 20,000

During The International Liver Congress™ 2022, sponsors have the opportunity to support the poster tracks and printing.

By sponsoring this educational activity, you will be offered the following services:

Branded poster track

Acknowledgement as a sponsor on the website

PRESS CONFERENCE ROOM

€ 10,000

Present your latest research to the press using our press conference room that you can brand for your announcement.

EASL will notify the press representative of your conference and will provide all the needed support.

EDUCATION & SCIENCE

TRAVEL GRANTS

Whilst all stakeholders with an interest in liver disease play a vital role in the Congress, many do not have the means to participate. Since their voices are essential in furthering the developments of improving patient outcomes, we would like to bring together as many as possible from wide-ranging backgrounds. Receivers of a sponsored grant are selected by the EASL Scientific Committee.

YOUNG INVESTIGATORS

Please note: EASL will distribute travel bursaries, including a free registration, to the 200 highest scored abstracts.

€ 130,000

NURSES

Your support will cover the cost of their travel and accommodation for up to 2 days. Grants for nurses will be managed by the EASL Office.

PRICE UPON REQUEST

PATIENT ADVOCATES EDUCATIONAL TRAVEL GRANT

Your support will cover the cost of their travel and accommodation for up to 3 days. Grants for patient advocates will be managed by the EASL Office.

PRICE UPON REQUEST

ILC 2022 SLIDE DECKS

€ 65,000 ALL TRACKS

€ 45,000 INDIVIDUAL TRACK

Topics covered:

- Autoimmune and rare liver diseases
- Cirrhosis and complications
- Liver tumours
- Metabolism, alcohol and toxicity
- Viral hepatitis
- General hepatology (selected slides inserted in the above appropriated topic)

These slides provide highlights of new data presented at the International Liver Congress 2022.

Please feel free to use, adapt, and share these slides for your own personal use; however, please acknowledge EASL as the source.

Definitions of all abbreviations shown in these slides, and a full copy of the original abstract text, are provided within the slide notes.

Submitted abstracts are included in the slide notes, but data may not be identical to the final presented data shown on the slides.

Lifetime visibility:

EASL Campus: unlimited.

EDUCATION & SCIENCE

TAKEAWAYS

€ 45,000

You are invited to submit YOUR perspectives and highlights from ILC 2022 to be hosted on the EASL Campus—ILC 2022 Takeaways section, together with the EASL Takeaways. 8 topics mean 8 EASL webcasts, 1 covering each listed topic below — don't miss this opportunity with the liver community!

Develop your dedicated 30-minute thematic webcast(s) around ILC 2022 highlights OR just be acknowledged as an active education supporter.

30-MINUTE WEBCAST RULES FOR INDUSTRY

SPONSORSHIP OFFER

Unit price for 1 webcast hosted on EASL Campus –Takeaways section AND/OR acknowledgement only.

Develop YOUR company takeaway highlights— 30-minute (maximum) webcast where you

share your point of view about the ILC 2022 only— make available a debate in between your KOLs for the liver community

Connect one more time with the community and be topic-specific Be seen as an active education contributor with the world's leading hepatology society

Reach a broader, multi-disciplinary audience
Guaranteed visibility worldwide 24 hours/day and 365 days/year, anytime from anywhere!
Analytics Display the EASL Campus website— ILC 2022 Takeaways section link on your educational website* Insert the ILC 2022 Takeaway section link in your communication— specific topic*

Expand your digital audience worldwide
114,000+ users Acknowledgement at the bottom page of the webcast's landing page as one of the education supporters* Acknowledgement in the EASL Communication promoting the ILC 2022 Takeaways

BRANDING & DELEGATE ENHANCEMENTS

Situated in the Exhibition Hall, these individual sponsorship opportunities provide an opportunity to create a networking space for delegates to use throughout the Congress. This presents the sponsor with engagement opportunities with delegates in addition to creating a facility for delegates to hold small networking meetings, check emails, conduct work or to utilise seating. Benefits of sponsorship include:

Acknowledgement as a Sponsor on the website

Acknowledgement on the Sponsor board

Corporate branding of the area

DELEGATE AREAS

PRICE UPON REQUEST

DELEGATES LOUNGE

This area is dedicated to delegates who want to work, network and charge their devices.

INTERNET CORNER

Working space dedicated to Congress delegates with access to computers, printers and the internet.

BUSINESS LOUNGE

€ 500/sqm

Exclusiv to platinum and gold sponsors. The space is meant to bring your HQ to the congress. You can create a resting area with a welcome desk and a catering space as well as individual meeting rooms.

The rental space is for a min of 100 sqm.

BRANDING & DELEGATE ENHANCEMENTS

PATIENT LOUNGE

PRICE UPON REQUEST

Congresses by nature are busy and noisy places. Yet in order to heal, patients need a restful space. Quietness is important for patients, which is why it is a priority to us. We ask that you please partner with us to create a healing environment. Together, we can create a comfortable, quiet place for all of our patients attending ILC 2022.

DELEGATE WIFI

€ 50,000

EXCLUSIVE

Contribute to digital communication in offering WIFI to all delegates. Define your password and communicate with delegates daily.

Specifying the network name, password and company's acknowledgment support

1 push notification per day

Visibility of the network name and password on the 'Practical Information' section of the congress website and in the mini-programme.

MINI PROGRAMME

Includes all production costs

€ 20,000

This indispensable pocket programme book is offered to all Congress delegates. It includes the full Congress programme and schedule.

Benefits to sponsors include:

Acknowledgement as a sponsor on the website

Company logo printed on the mini programme

Printed and digital version

ADVERTISING COMMUNICATION & NETWORKING

TWITTER FEED

Includes all
production
costs

€ 18,000 PER SCREEN

Twitter feed screens

Display screens will be located within the Congress venue, showing all ILC related tweets to enhance and support participant interaction.

Acknowledgement around the screen

Acknowledgement as a Congress sponsor on the Congress website.

Acknowledgement on sponsor board on-site

LEAD RETRIEVAL

PRICE ON REQUEST

With the ILC mobile app, exhibitors can easily retrieve leads and track contacts, visits and interests all through a simple scan of either the QR code within the delegate's ILC app or through the code on the delegate's badges.

Use of the lead retrievals will provide the data for your transfer of value reports.

VIDEO ADVERT

€ 20,000

30-second video in the EASL Live Studio, which will host highlights of the day, and discussions moderated by our Governing Board members.

Select your 2 time slots during breaks

Promotion and reminder of your ILC 2021 activities

Video length: 30 seconds maximum

File format: MP4, full HD resolution (1920x1080) – landscape

Link on your company congress microsite included

Submitted advertisement will be sorted by

1. Sponsorship level
2. First come first served



@easlnw
@easledu EASL



EASL, The Home of
Hepatology @easlnw



EASLEurope

ADVERTISING COMMUNICATION & NETWORKING

ROTATING BANNER IN THE PLATFORM HOMEPAGE

€ 15,000

Catch the attention of the delegates with your rotating banner.

Ensure high visibility for congress duration.

When delegates click on the banner they are redirected to the link of your choice.

VIDEO ADVERT ON PLATFORM HOMEPAGE

€ 25,000

Prime spot for your 30-second video.

Ideal location to be visible by all registered delegates.

Use this opportunity to ensure traffic on your symposium and/or microsite.

BANNER ADVERT IN DAILY NEWS

€ 15,000

Advertisement banner to be placed in the EASL Daily News.

Select your preferred date

Daily News displayed at the end of every day for all registered participants

Acknowledgement as congress supporter

DIGITAL CONGRESS BAG

€ 30,000

It's impossible to miss the digital congress bag on the navigation bar. Ideal item for a delegate to save their notes, view bookmarked abstracts, and various stored documents.

Ensure that your company name is highly visible to all congress delegates.

This price includes 1 bag insert related to your congress activities.



@easnew
@easledu EASL



EASL, The Home of
Hepatology @easnews



EASLEurope

MEETING ROOMS

Meet companies, clients, colleagues and KOLs face to face in your own private Hospitality Suite conveniently located within the Congress venue. Meeting rooms are closed rooms and may not be used to exhibit company's products or to organise activities, such as media briefings, press conferences, any other type of meetings, including satellite symposia, educational and Meet-the- Expert sessions.

BLACK OUT TIMES:

All restricted times listed are reserved exclusively for EASL programmes, meetings and official functions of The International Liver Congress™ 2022. Events of more than 75 participants are not allowed in the venue premises and in the surrounding hotels during the following restricted times:

| | | |
|-----------|---------------|---------------|
| Wednesday | 06 April 2022 | Not allowed |
| Thursday | 07 April 2022 | 07:00 – 20:30 |
| Friday | 08 April 2022 | 07:30 – 20:30 |
| Saturday | 09 April 2022 | 07:30 – 20:00 |
| Sunday | 10 April 2022 | 08:00 – 14:30 |

MEETING ROOMS

PRICE UPON REQUEST

YOUR MEETING ROOM INCLUDES:

- Meeting room rental for the expected duration
- Tables and chairs according to room size
- Your company name on the room door and signage

The prices will depend on the duration of the room rental and the capacity required.

Depending on the duration and the number of seats, you will be granted with passes to access the meeting rooms to be distributed to your attendees. This is offered at the discretion of the EASL Office.

ACCESS

All persons involved in the operation of the hospitality suite must have a valid badge (exhibitor, delegate, day badge). All persons requesting access to the hospitality suite must be registered either as delegates or as exhibitors. Persons without such a badge will not be allowed to enter the room. Hospitality suites can be open throughout the entire Congress.

OPPORTUNITIES FOR BIOTECH COMPANIES

EASL will support biotech companies to network and present their latest research to the medical community taking part in the Congress. This is a unique platform for meeting with high-level executives and influential decision makers.

The EASL biotech village is an EASL Governing Board initiative in support of biotech companies. Companies that are selected to take part in this initiative are entitled to highly subsidised pricing conditions, which are exclusive. Due to limited availability of space and very high demand, we invite interested companies to contact us as soon as possible via ilc.industry@easloffice.eu

BIOTECH VILLAGE

€ 15,000

Complete package includes:

- Dedicated space on extra space
- Branded meeting space in the exhibition area
- Marketing & Communication — EASL will provide support to leverage your visibility
- The possibility to host a press conference Acknowledgement on Congress materials

The different modules can also be bought individually and the costs are as follows:

- On-site presence
Exhibit and branded space

€ 8,000

- Marketing & Communication
1 push notification per day

€ 4,500

- Education Activities
Press conference

€ 3,500

LOYALTY PROGRAMME

SCIENCE

INDUSTRY PARTNER LOYALTY SCHEME PRINCIPLES

CONCEPT

EASL has decided to implement an eligible points system. Sponsor & exhibitors will be rewarded points based on type of sponsorship and/or exhibition space purchased and overall investment. This industry partner loyalty scheme has been designed to:

- Value our long-term partners
- Increase your visibility until your product launch
- Give you priority in the industry satellite symposium time slot & exhibition space selection
- Offer additional benefits such as free registration, additional exhibition space, increased acknowledgement

HOW DOES THE PROGRAMME WORK?

Programme based on points collection





Points collected based on:

- 1. Sponsorship items**
- 2. Educational items**
- 3. Overall investment**
- 4. Exhibit space**
- 5. Registration**
- 6. Accommodation**

The industry partner loyalty scheme is based on 3 years partnership cycle

HOW DO YOU EARN POINTS?

COMMIT TO A SPONSORSHIP PACKAGE

| SPONSORSHIP PACKAGE | POINTS |
|--|------------|
|  Platinum | 130 |
|  Gold | 100 |
|  Silver | 80 |
|  Bronze | 40 |

COMMIT TO A EDUCATIONAL ITEMS

| ITEMS | POINTS |
|---|-----------|
| Symposia, congress live stream, dissemination package for all tracks | 50 |
| Dissemination package (1 track), mini-workshop, challenge the experts | 30 |
| Poster tour, poster track signage, Skill learning center | 20 |

BOOK YOUR EXHIBIT

| EXHIBIT SPACE | POINTS |
|-------------------------|-----------|
| 9-30 sqm | 2 |
| 30-45 sqm | 7 |
| 45-60 sqm | 12 |
| 60-81 sqm | 17 |
| Over 81 sqm | 22 |
| Every additional 50 sqm | 5 |

FULL ACCESS PAYING REGISTRATIONS

| NUMBER OF PAYING REGISTRATION | POINTS |
|-----------------------------------|-----------|
| 40 | 10 |
| 60 | 15 |
| 80 | 20 |
| 100 | 25 |
| Every 50 additional registrations | 5 |

HOTEL ROOMS BOOKED THROUGH EASL OFFICIAL HOUSING AGENCY

| ROOMS | POINTS |
|-----------------------------------|-----------|
| 40 | 10 |
| 60 | 15 |
| 80 | 20 |
| 100 | 25 |
| Every 50 additional registrations | 5 |

BONUS POINTS LINKED TO YOUR OVERALL INVESTMENT

| INVESTMENT RANGE | POINTS |
|---------------------|-----------|
| € 20,000 – 30,000 | 20 |
| € 30,000 – 45,000 | 25 |
| € 45,000 – 60,000 | 30 |
| € 60,000 – 80,000 | 35 |
| € 80,000 – 100,000 | 40 |
| € 100,000 – 150,000 | 45 |
| € 150,000 – 200,000 | 50 |
| Over € 200,000 | 55 |

INDUSTRY PARTNER LOYALTY SCHEME

BENEFITS ON CURRENT ILC

MAIN BENEFITS

1. PLATINUM, GOLD, SILVER, BRONZE SPONSORSHIP PACKAGE



- a) Symposium(a) slot(s) selection (within each level and followed by points)
- b) Exhibit space selection (within each level and followed by points)
- c) Hotel accommodation block selection (within each level and followed by points)
- d) Meeting room(s) block selection (within each level and followed by points)

2. SYMPOSIA

- a) Symposia slot selection (following points)

3. EXHIBIT

- a) Exhibit space selection (following points)

4. HOTEL ACCOMMODATION

- a) Allotment selection (following points)

ADDITIONAL BENEFITS

1. DISCOUNT ON PURCHASED ITEMS (NOT APPLICABLE TO SPONSORSHIP PACKAGES)

- a) From 200 points
 - i. 10% sponsorship
 - ii. 10% exhibition

2. FREE REGISTRATIONS

- a) Every 200 points
 - i. 2 full access registrations

3. 1 DIGITAL CONGRESS BAG INSERT

- a) As of 800 points

4. ADDITIONAL BANNER IN APP CAROUSEL PROMOTING YOUR INDUSTRY SATELLITE SYMPOSIUM OR EXHIBIT

- a) As of 500 points

CONTACTS

ORGANISING SECRETARIAT

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Registration:
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Sponsorship Portal:
easl.eu/ilc-2022-sponsorship/

SPONSORSHIP & EXHIBITION



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CONGRESS VENUE

ExCeL London
One Western Gateway Royal
Victoria Dock London E16 1FR
East entrance and ICC London

22-26
JUNE
2022
LONDON

